

15 - 17 October 2024 | Landmark Centre, Lagos

# Lead retrieval guide

Extra leads Extra business Extra opportunities

Scan badges to capture contact details with ease





## **Download the Nigeria Energy app**

Your first step to accessing the lead retrieval tool would be to download the Middle East Energy app.

### Download the Nigeria Energy app to access the lead retrieval tool



or









## **Scanning leads at the show**











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Step 1: Click on the camera icon in the bottom right

Step 2: Grant camera permissions

Step 3: Point the camera directly at the attendees badge





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	Nitesh Devnani	i
	Marketing Akita Electronics	
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Contac	t details	
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Lead qu	alification	
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A successful scan will open the attendees profile

## **Downloading leads scanned at the show**



Step 1: Click on the "Exhibitor Centre"

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Step 2: Select Nigeria Energy 2024 Step 3: Click on the menu icon on the top left Step 4: Click on "Dashboard" under leads



Step 5: d"Click on "Export Leads" Step 6: Click on "Start Export"



This section allows you to test badges and try out the lead scanning tool available in the Nigeria Energy app.

Scanning these badges will allow you to access dummy contacts details and to give you a better understanding on how the tool works before the event begins.

## Download the Nigeria Energy app to start scanning









## **Test badges**

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### Scan the badge QR codes to collect the attendees details





## Download the Nigeria Energy app

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# Contact

the customer service team should you have any queries at <u>nigeriaenergycs@informa.com</u>



or



